



# APPLICATION/CONTRACT Commercial

(Lead Generation and Literature Distribution/Not Cash & Carry)



## ORGANIZATION INFORMATION

Organization Name	Date Established	Federal Tax I.D. Number
Business Address	City, State, Zip	
Type of Business	Business Phone	Fax
Business Structure (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Gen Partnership <input type="checkbox"/> LP <input type="checkbox"/> LLC <input type="checkbox"/> Corp	Email Address	

## DESIGNATED REPRESENTATIVE

Name (First Middle Last)	Driver Lic Number
Residence Address	City, State, Zip
Residence Phone	Cell Phone

## VEHICLE INFORMATION

Vehicle One Make and Model	Model Year	Color	License
Vehicle Two Make and Model	Model Year	Color	License

## BUSINESS AFFILIATIONS

Please check any of the following business affiliations that apply:

<input type="checkbox"/> Oceanside Morning Market participant (___ years)	<input type="checkbox"/> MainStreet Oceanside Beach Services Program
<input type="checkbox"/> MainStreet Oceanside District Business (paid member)	<input type="checkbox"/> MainStreet Oceanside District Business
<input type="checkbox"/> City of Oceanside business	<input type="checkbox"/> Oceanside Chamber of Commerce

## DESCRIPTION OF BUSINESS


**Please give us a detailed description of the products you would like to sell (this list must be comprehensive - you will be limited to those items on this list):**


**Where are your products produced?**


**Where do you currently sell these products?**


**Tell us why you think your presence would enhance the Farmers Market:**


**Attach a photo of your booth setup here:**

*Oceanside Farmers Market vendors are expected to maintain an attractive booth display of their products. Your application will be judged on your presentation, so a photo of your booth setup is **mandatory**. If you have not sold in an outdoor market setting before, creating an attractive booth presentation is an important exercise prior to entering any market. The Oceanside Farmers Market Manager reserves the right to reject applications that lack a booth photo.*

**Attach photos of your products here:**

**Describe the vehicle that you propose to bring into the market for load-in:**

*The Oceanside Farmers Market is at capacity and space for vendor load-in is extremely limited. Please provide a description of the vehicle that you propose to use for load-in including length. If you are proposing to bring a trailer into the market, please provide a description of the trailer including length. (We reserve to reject applications based on load-in space limitations.)*

## HOLD HARMLESS AGREEMENT (read and sign):

**Business Name:** \_\_\_\_\_ (hereafter "Vendor") is applying for permission to use a space or spaces on the streets of Downtown Oceanside for the Oceanside Farmers Market, a MainStreet Oceanside (MSO) event, between the designated hours for setup, selling and teardown. In the performance of this contract, "Vendor" and the agents and employees of "Vendor" shall act in an independent capacity and not as officers or employees or agents of MSO. "Vendor" agrees to indemnify and hold harmless the City of Oceanside, Main Street Oceanside, Inc., Main Street Foundation, Inc., Kimyon Corporation, Suzanne and Mark Bendixen, their officers, agents, volunteers, and/or employees against and from any and all claims, lawsuits, damages, losses, expenses and costs, to include those brought for, or on account of damage or loss of any item in vendor's space, or injuries to or death of any person or persons, including "Vendor", or damage to or in connection with the specified event. "Vendor" acknowledges that no guarantee is made of financial success thereby making Vendor Fees non-refundable. "Vendor" understands that no guarantees of product exclusivity are made by MSO unless arranged in advance and granted in writing. "Vendor" agrees to obtain all required permits and licenses specified by any and all Federal, State, County and Municipal Agencies and comply with all applicable codes and regulations.

***I have read and understand the application and accompanying materials. Furthermore, I acknowledge receipt of the Vendor Rules and Regulations (available on our website at [www.oceansidemarketvendor.com](http://www.oceansidemarketvendor.com) or in our office at 701 Mission Avenue in Oceanside) and that I have read and understand the rules. I agree to honor the Rules and Regulations. I understand that incomplete information will delay processing of my application. I understand that my application is subject to review and acceptance by the Oceanside Farmers Market Manager and completion of this application is not a guarantee of space allotment in the Oceanside Farmers Market. All returned checks are subject to a \$30 service charge.***

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## CHECKLIST: Please check your application for completeness. Help us allocate a space for you in our Oceanside Farmers Market by submitting a complete application.

- Business Information (page 1)
- Product Description (page 2)
- Booth and Product Photos (page 3)
- Signed Hold Harmless Agreement (page 4)
- Copy of Drivers License/Vehicle Registration/Proof of Insurance

Return completed application to: MainStreet Oceanside  
701 Mission Avenue  
Oceanside, CA 92054  
(760) 754-4512

## ADDITIONAL TERMS:

This Application / Contract is a contractual commitment for booth space. Applicant understands there is a limited number of booths in the Market allocated for Commercial activity. Commercial contracts are limited to two Market dates in any calendar month. Additional Market dates within a month are subject to availability and at the discretion of Market Management. All Commercial booths are subject to reservation on a "first come" basis. In the event of your booking is cancelled by MainStreet Oceanside due to inclement weather or other unforeseen circumstances, you will be eligible to participate on an alternate market date, subject to booth availability. No refunds are given. Vendor's point of contact is the Oceanside Farmers Market Manager.

***Commercial activities are limited to literature distribution and lead prospecting. Any other activities must be arranged in advance and approved by the Oceanside Farmers Market Manager. Additional activities may be subject to additional fees. Booth fees are due in advance of your appearance in the market.***

***PLEASE NOTE: Your activities are limited to and must remain inside your allocated 10' x 10' space.***

***FEE SCHEDULE: See [www.oceansidemarketvendor.com](http://www.oceansidemarketvendor.com) for current fee schedule.***